



## **CHARLOTTE COUNTY TOURIST DEVELOPMENT COUNCIL AGENDA**

**August 15, 2025 9:00a.m. – 11:00a.m.**  
**CHARLOTTE COUNTY BUILDING B – ROOM B-106**  
Call to Order – Commissioner Christopher Constance - Pledge of Allegiance

- I. Roll Call
- II. Approval of the Agenda
- III. Citizens' Input on Any Agenda Items
- IV. Approval of Minutes
  - Meeting Minutes of June 20, 2025
- V. Budget Report – Roger Davis
- VI. Tourist Tax Report – Dan Roe
- VII. Budget Review – Gary Butler
- VIII. Presentations:
  - FY 2026 Proposed Budget Presentation – Roger Davis & Sean Doherty
  - FY 2026 Marketing Plan Presentation – Aqua Marketing & Communications
- IX. Approval of FY 2026 Budget
- X. Approval of FY 2026 Marketing Plan
- XI. Approval of TDC Meeting Dates for FY 2026
- XII. Director/Staff Report – Sean Doherty
- XIII. Citizens' Comments
  - Suzie Smith – Punta Gorda Airport
- XIV. Council Comments
- XV. Next Scheduled Meeting
  - Next Meeting Date – TBD
- XVI. Adjourn