



**PUNTA GORDA  
ENGLEWOOD BEACH**

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The Charlotte Harbor Gulf Island Coast

## Charlotte County Tourist Development Council Meeting Minutes Friday, April 18, 2025

A meeting of the Charlotte County Tourist Development Council was held Friday, April 18, 2025, at Murdock Administration Building, Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL.

### **Members Present**

Commissioner Christopher Constance  
Mayor Councilmember Deborah Lux  
Councilmember Janis Denton  
Kathy Burnam  
Kelly Williamson  
Keith Farlow  
Gary Butler

### **Members Absent**

David Haynes  
Robin Madden

### **Staff Present**

Emily Lewis, Deputy County Administrator  
Glinda Pruitt, Assistant County Attorney  
Sean Doherty, Tourism Development Director  
David Moscoso, Assistant County Attorney  
Lois Croft, Public Relations Manager  
Maureen Morgenthien, Marketing Manager  
Robyn Price, Meeting Sales Manager  
Amy Cantrell, Sales Assistant  
Kimberly Powell, Admin. Services Coordinator  
Aimee Blenker, Leisure Sales Manager  
Jerry Jones, Film & Digital Media  
Dan Roe, Tax Collector's Office  
Roger Davis, Fiscal Services  
Michelle Oquendo, IT Business Analyst  
Nick Cosentino, Tax Collector's Office

### **Guests**

Doug Izzo, Englewood Chamber of Commerce  
Jim Finch, Charlotte Harbor Events and Conference Center  
Jeff Lustig, Citizen

#### **I. Call to Order & Pledge of Allegiance**

Commissioner Christopher Constance called the Charlotte County Tourist Development Council (TDC) meeting to order at 9:00 a.m.

#### **II. Roll Call**

A quorum was established.

**III. Approval of the Agenda**

A motion was made by Kathy Burnam and seconded by Deborah Lux to approve the agenda. Motion carried unanimously.

**IV. Citizens' Input**

There was no Citizen's input on any agenda items.

**V. Approval of TDC Meeting Minutes**

A motion was made by Kathy Burnam and seconded by Gary Butler, to approve the February 21, 2025, minutes. Motion carried unanimously.

**VI. Tourist Tax Report – Dan Roe**

The tax collector report was presented by Dan Roe. Roe reported that 2nd Quarter 2025 January - February collections were at \$2,229,235.27. This figure does not include March collections because the March figures are not available yet. Roe continued to report that year to date there were 590 suspect accounts on file. Roe reported 3,817,101.79 revenue with 3086 active accounts including 106 new accounts. Roe informed that 98 accounts came back off leaving 8 positive accounts so far this year.

**VII. Budget Report – Roger Davis**

The fiscal report was presented by Roger Davis. Davis advised we are six months into fiscal year 2025 with the first three cent budget of 6.1 million. Davis continued to advise so far \$2,013,832.00 has been spent with \$1,980,652.00 encumbered. Total budget expended is 45.43%.

The largest portion were for promo activities advertising with \$736,000, inter fund transfers for \$518,000, and promo activities general at \$258,000. Davis reported the tourist development trust fund, fourth and fifth cent, total of \$600,000 using \$154,199.00 for advertising promotional activities.

**VIII. Budget Review**

Gary Butler confirmed that the budget appeared to be in order.

**IX. Director/Staff Report – Sean Doherty**

Sean Doherty, Tourism Director, provided a recap of the Tourism Department Board Report. Doherty deflected to Emily Lewis to recognize Aimee Blenker and her accomplishments in her role in leisure sales and presented Aimee with the Exceptional Service Award. Doherty reported on new staff, Robyn Price in meeting and conventions sales. Price offered a brief introduction. Doherty reminded everyone of the Tourism Celebration scheduled for May 9th. Doherty discussed legislative bills concerning TDT and the impact of them on tourism. Doherty discussed the continued progress of the beach restoration and beach parking.

**X. Citizen's Comments**

Jim Finch, Charlotte Harbor Event and Conference Center, reported on the last six months of activity with 95 conference center bookings for October – March.

Jeff Lustig, Citizen, discussed Buc-ee's coming to Charlotte County and the impact of this on the community and tourism.

**XI. Council Comments**

Mayor, Councilmember Deborah Lux, wished everyone a Happy Easter.

Keith Farlow wished everyone a Happy Easter and mentioned the continued progress concerning parking at the beaches.

Councilmember Janis Denton expressed the good job of the advocacy video.

Gary Butler discussed the trickle-down effect of DOGE and the impact on the humanities and arts grants.

Kathy Burnam provided an update on Fisherman's Village. Burnam congratulated staff on the hard work and showed appreciation for the recent FAM tours. Burnam reported that sales in March were up. Burnam states that Fisherman's Village does not have a new owner yet but will update when that happens. Burnam wished everyone a Happy Easter.

Kelly Williamson reported that she is busy catching up after returning from leave. Williamson discussed that numbers for the Tiki are down. Williamson discussed that parking is an issue, but they are providing a golf cart to help patrons access the Tiki more effectively.

Emily Lewis reported that administration is starting public conversations around 2026 sales tax. She reminded the Councilmembers that the Tourist Development Council has a seat on that advisory board and that administration will be reaching out in June for a delegate.

Glinda Pruitt informed the Council that she will be stepping down as the Tourism attorney and that David Moscoso will be replacing her in this position.

David Moscoso introduced himself to the Council and said he is looking forward to working with the Tourism Council.

Commissioner Christopher Constance stated that despite all the adversity that tourism continues to be a very strong quadrant in our portfolio here at the county. Constance thanked Sean and staff and commended them on doing a great job. Constance encouraged everyone to attend a game at Steinbrenner stadium.

**XII. Next Scheduled Meeting**

The next scheduled TDC meeting is at 9:00 a.m. Friday, June 20, 2025. The meeting will be held in Conference Room B-106, 18500 Murdock Circle, Port Charlotte, FL 33948.

**XIII. Adjourn**

The meeting adjourned at 10:22 a.m.

**Approved**